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## A GREAT PARTNERSHIP IS BREWING

Proximity Malt and Hop Head Farms

Milwaukee, WI, and Hickory Corners, MI - April 25, 2018— Proximity Malt and Hop Head Farms are happy to announce a joint marketing agreement between the two companies. Both Proximity Malt and Hop Head Farms serve the craft brewing community with a similar commitment to, quality, sustainability and customer service which makes this partnership a natural fit.

“We are creating a partnership that will provide craft brewers with alternatives to the current distribution system, one that focuses on understanding our customers and connecting them to high quality ingredients through a new, more direct supply chain.”, said Dale West, CEO of PXM.

“With this approach, we are able to reach more of the market. With decades of combined experience and expertise in the malting, hops and craft brewing industries, our employees will be able to offer brewers superior service in terms of technical brewing and recipe development. In addition, they will receive unparalleled customer service and simplified order management”, said David Sipes-, Ex VP HHF.

We are excited to collaborate and offer our customers access to both malt and hops through one point of contact, saving busy craft brewers valuable time and shipping costs. Look for our quality ingredients at either proximitymalt.com or hopheadfarms.com starting MAY 1, 2018.

If you would like more information about this topic, please contact Amy Germershausen, Proximity Malt at PXM at (414) 755-8392, or David Sipes at Hop Head Farms at (781) 374-7106 or email at malt@proximitymalt.com, sales@hopheadfarms.com.

VISIT US IN NASHVILLE MAY 1 – 3 at the **Brewers Association Craft Brewers Conference**

HOP HEAD FARMS BOOTH # **2644** PROXIMITY MALT BOOTH # **851**



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